

Merge Journals?

- Why do we have journals?
 - To see our name in print (vanity press)?
 - To disseminate our work?
 - To advertise our institution?
 - **Are we achieving our goals?**



Merge journals?

- Can we afford our own journal?
 - Can/will our organisation continue to pay?
 - If not, will authors or readers pay?
 - How will this affect submission rates?
 - How will this affect readership rates?
 - **How will this affect our purpose?**



Merge journals?

- Why merge journals?
 - To attract more/better submissions
 - To reach a wider readership
 - To economise
 - To share editorial expertise
 - To increase clout with major publishers
 - **Economies of scale work!**

